LIBERTY CORNER, N.J. (May 14, 2019) – The United States Golf Association (USGA) today launched the official U.S. Women's Open app, powered by Cisco, to provide fans with an immersive mobile experience for the 74th Championship at Country Club of Charleston, from May 30 – June 2.

Available for both iOS and Android devices, the U.S. Women's Open app is the first stand-alone mobile platform for a women's golf major. Sports enthusiasts around the world can access real-time scores, live streaming video, stats, news and highlights of their favorite players via the event app.

To download and explore the app, please <u>click here</u>.

"At the U.S. Women's Open, fan experience continues to be one of our primary initiatives and we are excited to launch a comprehensive mobile app to offer our fans instant access to information and unique experiences at the course and off," says Navin Singh, USGA chief commercial officer. "In partnership with Cisco, the U.S. Women's Open app is set to transform how we allow fans to engage with the world's premier women's golf championship."

For fans on site in Charleston, the app also features on-site player tracking, which allows spectators to locate their favorite competitors on the course and practice areas, as well as an on-course map that highlights amenities and fan activations. Fans will never miss a moment of action via app notifications that will alert fans to player autograph signings, special events and promotions, and more. As the Official Technology Partner of the USGA and its championships, Cisco will provide the Wi-Fi network on-site and deliver secure, enhanced connectivity in fan areas and grandstands, so spectators can engage and share throughout the event.

Additional features of the app that will help bring fan offsite a piece of the action include live streaming video coverage, scorecard highlights, news, photos, videos and social media updates from the Country Club of Charleston.

Limited Championship and Palmetto Pavilion tickets are still available at uswomensopen.com/tickets.

For additional 2019 Women's Open information, visit <u>uswomensopen.com</u>.

About the USGA

The USGA celebrates, serves and advances the game of golf. Founded in 1894, we conduct many of golf's premier professional and amateur championships, including the U.S. Open and U.S. Women's Open. With The R&A, we govern the sport via a global set of playing, equipment and amateur status rules. Our operating jurisdiction for these governance functions is the United States, its territories and Mexico. The USGA Handicap System is utilized in more than 40 countries and our Course Rating System covers 95 percent of the world's golf courses, enabling all golfers to play on an equitable basis. The USGA campus in Liberty Corner, New Jersey, is home to the Association's Research and Test Center, where science and innovation are fueling a healthy and sustainable game for the future. The campus is also home to the USGA Golf Museum, where we honor the game by curating the world's most comprehensive archive of golf artifacts.

For more information about the USGA, visit <u>usga.org</u>.

About Cisco Systems, Inc.

Cisco (NASDAQ: CSCO) is the worldwide technology leader that has been making the Internet work since 1984. Our people, products, and partners help society securely connect and seize tomorrow's digital opportunity today. Discover more at newsroom.cisco.com and follow us on Twitter at @Cisco.

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