

LIBERTY CORNER, N.J. (March 8, 2019) – The USGA, in partnership with its official technology partner, Cisco, will give everyone in the golf industry a front-row seat to its 5th Golf Innovation Symposium. Taking place March 12-13 in Tokyo, the symposium will be broadcast via exclusive livestreams delivered in both English and Japanese.

The live broadcasts at usga.org/symposium will showcase experts and speakers from 10 countries who will discuss topics such as pace of play, turf reduction and golf's place in the urban landscape.

Notable sessions include:

- USGA CEO Mike Davis presenting a vision for how the game can come together to tackle the challenges facing golf facilities around the world. (March 12, 1:10 p.m. JST)
- How the USGA GPS Service is providing data that empower facility managers to improve golf course efficiency and golfer experience, specifically at Kasumigaseki Country Club (host of the 2020 Olympic golf competition) and Florida's Crandon Golf at Key Biscayne. (March 12, 4:45 p.m.)
- Champion golfer and coach Shigeki Maruyama and Olympic gold medalist Koji Murofushi coming together for a fireside chat, moderated by golf television commentator Sho Tobari, to explore the intersection of golf and the Olympics next year in Tokyo. (March 12, 8 p.m.)
- Emcee Erik Anders Lang moderating a discussion about the future of golf facilities with a panel of international visionaries, including Matt Pringle, the senior director of the USGA's Research, Science and Innovation team. (March 13, 1 p.m.)

Following the symposium, all the sessions will be made available on demand to support the USGA's commitment to deliver leading research, education and tools to the game.

To view the entire schedule or for more information about the symposium, click [here](#).

About the USGA

The USGA celebrates, serves and advances the game of golf. Founded in 1894, we conduct many of golf's premier professional and amateur championships, including the U.S. Open and U.S. Women's Open. With The R&A, we govern the sport via a global set of playing, equipment and amateur status rules. Our operating jurisdiction for these governance functions is the United States, its territories and Mexico. The USGA Handicap System is utilized in more than 40 countries and our Course Rating System covers 95 percent of the world's golf courses, enabling all golfers to play on an equitable basis. The USGA campus in Liberty Corner, New Jersey, is home to the Association's Research and Test Center, where science and innovation are fueling a healthy and sustainable game for the future. The campus is also home to the USGA Golf Museum, where we honor the game by curating the world's most comprehensive archive of golf artifacts. To learn more, visit usga.org.

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