



LIBERTY CORNER, N.J. (June 14, 2023) – Fans will be able to follow the U.S. Open like never before thanks to a comprehensive suite of digital offerings that will immerse audiences in the action at The Los Angeles Country Club from June 15-18.

“We’re thrilled to provide fans with an unprecedented level of access to this year’s championship through a number of innovative digital offerings that are sure to bring golf fans closer than ever before to the action at The Los Angeles Country Club,” said USGA Chief Commercial Officer Jon Podany. “From live streams of championship play on our all-new app to in-depth performance analytics, golf fans across the world will be able to immerse themselves in the U.S. Open.”

From June 15-18 fans can expect:

USGA App Built by Deloitte

The USGA App Built by Deloitte* is an all-in-one destination for fans offering features and innovations to bolster wall-to-wall content for the U.S. Open, such as shot tracking, live streaming, scorecard highlights and customized alerts. In addition, on-demand highlights for all televised shots of the U.S. Open will be available in real time within each player’s scorecard. Additionally, fans can add an unlimited number of players to their favorites and receive alerts when they start and finish their rounds and have completed nine holes. For the first time, the USGA app will feature live scoring and coverage of all 15 USGA championships through an elevated user experience that will provide a more engaging digital landscape in which fans can immerse themselves.

**Please see deloitte.com/us/about for a detailed description of their legal structure.*

ShotCast Powered by Cisco

ShotCast powered by Cisco will allow fans to follow the U.S. Open like never before, with a next-generation digital experience featuring every shot from every player. The USGA will utilize the PGA Tour’s ShotLink state-of-the-art scoring technology, bringing fans closer than ever to all of the action. The elevated experience will be available on both the app and the web and will include dynamic shot trails, radar data, green views and video highlights so fans can follow everything to the minute live or catch up on their favorite players after the round. Fans will be able to follow every shot with amazing 3D hole imagery. Whether keeping up with their favorite players on the go or getting more insight while watching one of the featured groups, fans will enjoy detail and depth with each hole.

“The Course” In Collaboration with Deloitte

Experience all 18 holes at The Los Angeles Country Club, in collaboration with Deloitte. Get expert insights on what the world’s best players will face on the iconic George C. Thomas design that is hosting the U.S. Open for the first time in a

dedicated section of the app and web experiences.

Live Streaming Presented by American Express

Featured groups and featured hole coverage, presented by American Express, will be available for all four rounds of the championship on usopen.com and on the USGA app for iOS and Android. Two groups in both the morning and afternoon will total up to 20 hours per day of featured group coverage. In addition, there will be featured holes coverage on Nos. 6, 14 and 15. Live streaming will also be available on the free USGA OnDemand app available on Apple TV, Roku, Amazon Fire TV and Android TV with full leader board integration within the viewing experience. Additionally, Xbox and, for the first time, Samsung Smart TVs will also have live streaming available on their platforms via USGA OnDemand.

Probability Tracker

The USGA app and usopen.com will feature real-time probabilities of all 156 competitors' chances to win, finish in the top 10 and make the cut, beginning prior to the start of the championship. Fans can find player probabilities within their scorecards and on a player stats page that will aggregate and update every player's respective probabilities in real time.

"My U.S. Open" History Experience in Partnership with Rolex

Rolex returns with new editions of the "My U.S. Open" series highlighting U.S. Open champion and 2023 Bob Jones Award winner Johnny Miller's win at The Olympic Club in 1973, when Miller produced one of the greatest rounds in major-championship history, coming from six strokes back to win with a final-round 63. Also included in the catalogue are editions featuring Justin Rose and Andy North, highlighting their U.S. Open triumphs. In addition, Rolex has partnered with the USGA to produce an interactive timeline on usopen.com that includes videos, photos, and stats from championships throughout U.S. Open history.

About the USGA

The USGA is a nonprofit organization that celebrates, serves and advances the game of golf. Founded in 1894, we conduct many of golf's premier professional and amateur championships, including the U.S. Open and U.S. Women's Open. With The R&A, we govern the sport via a global set of playing, equipment, handicapping and amateur status rules. The USGA campus in Liberty Corner, New Jersey, is home to the Association's Research and Test Center, where science and innovation are fueling a healthy and sustainable game for the future. The campus is also home to the USGA Golf Museum, where we honor the game by curating the world's most comprehensive archive of golf artifacts. To learn more, visit usga.org.

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<https://mediacenter.usga.org/press-releases?item=123030>