LIBERTY CORNER, N.J. (May 3, 2023) – The 78th U.S. Women's Open marks an historic first for the USGA. This year's championship, contested from July 6-9, will be the first time the world's best female players showcase their talents at Pebble Beach Golf Links, and a record number of entrants are vying for a spot in the field.

This unprecedented number of players competing to be the first U.S. Women's Open champion at Pebble Beach promises to provide an unforgettable experience for fans, who can enjoy the championship through first-of-its-kind broadcast and digital experiences.

To celebrate this championship of firsts, the USGA is launching the "Firsts at Pebble" campaign, which invites fans to share photos, videos and stories of their first experience with Pebble Beach using the hashtag #FirstAtPebble and tagging the @uswomensopen. Fans can expect to see players and champions sharing their #FirstAtPebble memories, and those who participate will be entered for a chance to win one of five custom U.S. Women's Open prize packs that include tickets to the championship.

In addition to staging the U.S. Women's Open at Pebble Beach for the first time, there are a series of significant milestones that have elevated the championship's stage and the excitement around it.

- For the first time ever, the USGA has accepted more than 2,000 entries for the U.S. Women's Open. As of today at 5 p.m. ET, the deadline to file entry in to this year's championship, the USGA has accepted 2,107 entries, surpassing the previous record of 1,874 for the 2022 U.S. Women's Open at Pine Needles Lodge & Golf Club in Southern Pines, N.C.

- This year, NBCU will present live primetime coverage of the third and final rounds (July 8-9) of the U.S. Women's Open on NBC, marking the first time a women's golf major will air live on network in primetime. Coverage of the U.S. Women's Open will be available throughout the championship on NBC, USA Network and Peacock, totaling 26 hours of live coverage as well as 26 hours of supporting coverage from Golf Channel's *Live From*.

- Fans will also be able to follow the action with a next-generation digital experience featuring every shot from every player on both the USGA app and website. With ShotCast powered by Cisco, the 2023 U.S. Women's Open will mark the first time a comprehensive visual shot-tracking experience will be available during a women's event, which will include dynamic shot trails, radar data, green view and video highlights so fans can follow everything live to the minute or catch up on their favorite players after the round.

This year marks the first of four U.S. Women's Opens (2023, 2035, 2040 and 2048) and 10 USGA championships over the next 25 years to be played at Pebble Beach, which has staged two U.S. Women's Amateurs, five U.S. Amateurs and six U.S. Opens, most recently the 2019 U.S. Open won by Gary Woodland.

For more information, please visit uswomensopen.com.

About the USGA

The USGA is a nonprofit organization that celebrates, serves and advances the game of golf. Founded in 1894, we conduct many of golf's premier professional and amateur championships, including the U.S. Open and U.S. Women's Open. With The R&A, we govern the sport via a global set of playing, equipment, handicapping and amateur status rules. The USGA campus in Liberty Corner, New Jersey, is home to the Association's Research and Test Center, where science and innovation are fueling a healthy and sustainable game for the future. The campus is also home to the USGA Golf Museum, where we honor the game by curating the world's most comprehensive archive of golf artifacts. To learn more, visit usga.org.

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