

LIBERTY CORNER, N.J. (Feb. 26, 2021) – The United States Golf Association (USGA) today announced that Chuck Brymer, chairman of DDB Worldwide; Cathy Engelbert, commissioner of the Women's National Basketball Association and retired Deloitte CEO; and Anthony Petitti, president of sports and entertainment for Activision Blizzard, have been elected to its 15-member Executive Committee.

The election took place on Friday during the 2021 USGA Annual Meeting, which was conducted virtually. Select excerpts from the meeting can be found [here](#).

The trio represent global leadership within their fields of expertise and lend critical business talent in areas important to the game's future: promoting growth through programs that reach more diverse people, expanding golf's reach through digital distribution, and broadening golf's engagement with programs that support economic and environmental sustainability.

Led by J. Stuart Francis, the USGA Executive Committee is a volunteer board that provides oversight of the association. Francis was elected to lead the committee last year and will serve the second year of his three-year term as president in 2021.

Brymer, Engelbert and Petitti will each serve a three-year term beginning in 2021, with the potential to be elected for a second and final three-year term in 2024.

"It's critical to us that we not only identify candidates who can provide a level of expertise to particular needs of the organization, but that they share our passion for the game and believe in our mission," said Francis, who is serving his seventh year on the Executive Committee. "Chuck, Cathy and Anthony epitomize those qualities and will play important roles in shaping the future of the USGA and more broadly, the game."

As chairman of DDB Worldwide, one of the top advertising and marketing agencies in the world, **Brymer** oversees more than 200 offices in over 80 countries and spearheaded the company's transition into the digital advertising age. His growth strategy led to the acquisition of key businesses in Brazil, India and the United Kingdom, and his leadership as president and CEO from 2006-2018 resulted in the company's recognition as one of the top agencies in the world by Ad Age, Adweek and Campaign. As one of the world's leading brand experts, Brymer authored the book "The Nature of Marketing" in 2008 as a guide to engaging online consumer populations and helped create Businessweek's annual ranking of the "World's Best Global Brands." Prior to DDB, Brymer served as global chairman and CEO of the Interbrand Group, the world's largest branding and design consultancy. He has also served on the board of directors of Regal Entertainment and as board director of the U.S. Chamber of Commerce. A passionate outdoorsman, sports enthusiast and recreational golfer, Brymer started playing the game in his teens with his brothers in his home state of Kentucky. He has a USGA Handicap Index® of 8.0.

Engelbert was named the WNBA's first-ever commissioner in 2019 after a storied 33-year career at Deloitte, in which she became the first female CEO in the history of a Big Four professional services firm. As Deloitte CEO from 2015-2019, Engelbert led more than 100,000 professionals of the accounting and consulting organization in the United States. Prior to that, she served large, complex global clients, including in the financial services, consumer products, and pharmaceutical industries. She also served on the Deloitte board of directors for over 7 years, as the first woman chair of the Center for Audit Quality governing board and, as a strong supporter of diversity and inclusion, as the first woman chair of the Catalyst Board, a global nonprofit organization that promotes inclusive workplaces for women. She was a founding member of the CEO Action for Diversity and Inclusion, is a vice chair of the Partnership for New York City, and previously served as a member of the Business Roundtable, where she sat on the Education & Workforce and Immigration committees. She is currently a member of the board of McDonald's Corporation and was named one of Fortune's Most Powerful Women for four consecutive years. Engelbert, a former Division I basketball and lacrosse player, has since found a passion for golf, and is a proud mother to two children.

Petitti brings more than 30 years of executive experience within the sports and entertainment industries. As president of

Sports and Entertainment at Activision Blizzard, Inc., he oversees all esports, consumer products, and film and television for the leading interactive entertainment company. Prior to his current role, Petitti spent 11 years at Major League Baseball (MLB) where he ultimately served as deputy commissioner for Business and Media from 2017-2019. The role included oversight for all digital and MLB Network content, broadcast relationships including all linear and digital media sales and rights negotiations, special events, postseason scheduling, international, youth programs and marketing activities. Additionally, he led MLB's efforts to bring new diverse youth into the game through innovative programs across the country and expanded the league's international development initiatives. Petitti joined MLB in 2008 to create, launch, and oversee programming for MLB Network and was promoted to chief operating officer in 2014. Prior to MLB, Petitti served in senior executive roles at ABC, NBC and CBS, overseeing the rights acquisition deals for a variety of sports and leagues, including the NFL, NCAA Basketball Tournament, PGA Tour and SEC Football. A 13-time Emmy Award winner, he was executive vice president and executive producer at CBS Sports, where he was responsible for the network's sports programming and production. A native of Queens, N.Y., he started playing golf in his early 20s with his father on area public courses and maintains a 7.1 USGA Handicap Index.

In addition to the three new Executive Committee members, Kendra Graham, Nick Price and Sharon Ritchey have each been elected to serve a second term, while Martha Lang and William Siart will retire after a combined 10 years of service to the Executive Committee.

Current USGA Executive Committee members include Anthony Anderson, Michael Bailey, Thomas Barkin, Stephen Beebe, Paul Brown, Graham, Deborah Platt Majoras, Courtney Myhrum, Fred Perpall, Price and Ritchey.

For more information: Janeen Driscoll (jdriscoll@usga.org)

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