

LIBERTY CORNER, N.J. (Sept. 14, 2020) – The USGA and its official partners have designed a number of innovative experiences to bring fans around the world inside the action of the 120th U.S. Open Championship at Winged Foot Golf Club in Mamaroneck, N.Y., from Sept. 14-20.

“We appreciate the ongoing support of our partners as we strive to present a world-class experience for fans who are watching around the world,” said Navin Singh, chief commercial officer of the USGA. “Their collaboration has been instrumental and their commitment to help us think in new and exciting ways will create a blueprint for the future when fans can return on-site to the U.S. Open.”

From Sept. 14-20, fans can expect:

American Express:

U.S. Open Livestream Presented by American Express

U.S. Open fans can follow along as their favorite players navigate Winged Foot Golf Club’s historic West Course. Complimentary access to three channels of livestreaming coverage will include featured groups, featured holes and U.S. Open 360, a new channel dedicated to the practice area, player interviews and data insights. Lean in during the livestream by tapping on the U.S. Open icon right in the video player. This new interactive feature provides fans the opportunity to participate in trivia and answer questions related to the action on the course to earn points for the chance to win prizes.

Fans can access livestreaming through usopen.com, the [U.S. Open App](#) and the [USGA streaming app](#) on Apple TV, Roku and Amazon Fire TV.

USGAShop.com:

Fans looking to commemorate the 120th U.S. Open can purchase championship apparel and headwear at [USGAShop.com](https://usgashop.com). Shop top golf brands, including Polo Ralph Lauren, the Official Outfitter of the U.S. Open. American Express Card Members will receive 20 percent off site-wide on Monday, Sept. 14 when they use the code: USGAAMEX and use their American Express credit card at checkout.

Cisco:

Practice-Round Player Introductions

Through Webex – Cisco’s industry-leading video collaboration solution – junior golfers from the First Tee and LPGA*USGA Girls’ Golf, as well as local first responders and frontline workers who have battled the COVID-19 pandemic, will have the chance to announce their favorite players as they step up to start their practice rounds.

First Tee Virtual Grandstand Powered by Cisco Webex

Cisco is proud to power the virtual grandstand, offering fans a way to experience the excitement of the first tee at Winged Foot’s West Course from the comfort of their home. Lucky members of the Victory Club – the official U.S. Open fan club – will tune in to the action live via Webex on a video board overlooking the first tee, getting a virtual front-row seat as players begin their quest for the U.S. Open Trophy.

Virtual Autograph Session

U.S. Open Victory Club members and their children will also have the opportunity to participate in a virtual autograph session with select U.S. Open players via Cisco Webex. The players and juniors will be able to interact face-to-face during this once-in-a-lifetime opportunity, and each participant will receive exclusive signed U.S. Open memorabilia and photos shipped directly to them. In addition, U.S. Open Victory Club members will have the chance to ask a player questions following their round by participating in an exclusive Q-and-A media session via Webex.

Live Scoring

Powered by Cisco, fans can follow scoring in real time on usopen.com and the U.S. Open App, including details of every shot, video highlights from individual holes and, new for 2020, the ability to track every player's chance of winning, finishing in the top 10 and making the cut with the Probability Tracker.

USGA Streaming App

Available for free on Roku, Apple TV and Amazon Fire TV, the [USGA Streaming App](#) will feature live streaming all week long, as well as exclusive extended highlights after each round. It will also be the digital home of post-round interviews throughout the championship. Launched in 2019 in partnership with Cisco, the app also features more than 300 hours of past USGA championship final-round broadcasts, films, highlights and more.

Deloitte:

U.S. Open Augmented Reality (AR) App by Deloitte

Available in the Apple App and Google Play stores, the [U.S. Open Augmented Reality \(AR\) App](#) will transport fans from their living rooms to Winged Foot to follow the action at this year's championship. The course will come to life on users' mobile and tablet devices, allowing fans to follow the drama in near real time with 3-dimensional views of all 18 holes. Users will be able to locate players, view how their favorite golfers performed and compare players' shots, all in augmented reality.

Winged Foot Flyovers

Get an inside look at Winged Foot's West Course with drone flyovers of all 18 holes and course insights presented by Deloitte. Drone footage will be featured on USGA digital and social platforms.

Lexus:

U.S. Open Championship Highlights presented by Lexus

Championship highlights will be distributed across multiple platforms, including USGA social media platforms, usopen.com, the U.S. Open App, and the USGA Streaming App on Roku, Apple TV and Amazon Fire TV, to ensure that fans can relive the excitement on any device.

2020 USGA Match Play Challenge

In collaboration with WGT and Lexus, the USGA is hosting the 2020 Match Play Challenge! Following five weeks of qualifying stroke play, the top 64 players will be entered into four brackets of championship play. The winner of each bracket will compete in the livestreamed finale for a chance to win a trip to the 2021 U.S. Open at Torrey Pines, along with other great prizes!

Qualifying begins today and will run through Oct. 11. The final round will be streamed live on Saturday, Oct. 24 and will be available on the USGA's YouTube, Twitch, and Twitter channels.

Rolex:

Uninterrupted Coverage Presented by Rolex

During NBCUniversal's presentation of the U.S. Open, Rolex will present the final hour of coverage uninterrupted, providing golf fans continuous live golf action as history unfolds.

U.S. Open History Experience

Take a journey back in time with the U.S. Open History Experience, in partnership with Rolex, which features full-field results from every U.S. Open dating to the championship's inception in 1895, along with decades' worth of accompanying

videos, photos and more.

Staying Connected to the U.S. Open

Spanning the entirety of the USGA's digital platforms, hundreds of hours of championship content will be available to fans through usopen.com, the U.S. Open App, the U.S. Open Augmented Reality App and the USGA Streaming App, as well as innovative content on the USGA's social media platforms

Fans who sign up for the Victory Club, the first-ever dedicated U.S. Open fan club, can celebrate the U.S. Open Championship and experience a greater connection to the championship year-round. The Victory Club is free to join and offers benefits that include exclusive ticket offers, limited-edition merchandise and virtual fan experiences. Club members receive access to special offers and personalized championship content 365 days a year, including digital wallpapers, previews of future U.S. Open venues and unique championship stories.

Fans can sign up now at usopen.com/victoryclub.

About the USGA

The USGA is a nonprofit organization that celebrates, serves and advances the game of golf. Founded in 1894, we conduct many of golf's premier professional and amateur championships, including the U.S. Open and U.S. Women's Open. With The R&A, we govern the sport via a global set of playing, equipment, handicapping and amateur status rules. The USGA campus in Liberty Corner, New Jersey, is home to the Association's Research and Test Center, where science and innovation are fueling a healthy and sustainable game for the future. The campus is also home to the USGA Golf Museum, where we honor the game by curating the world's most comprehensive archive of golf artifacts. To learn more, visit usga.org.

<https://mediacenter.usga.org/press-releases?item=122815>