

CHARLESTON, S.C. (June 5, 2018) – The Greater Charleston community will have the opportunity to experience elements of the U.S. Women's Open Championship during the coming month through the 2019 U.S. Women's Open Trophy Tour. The tour includes various activities for fans to get a sneak peek at the championship before it is contested May 30-June 2 at the Country Club of Charleston. The experience is built around a traveling U.S. Women's Open-branded truck that converts into a family-friendly golf experience.

"The Charleston area is a hotbed of passionate golf fans and we are excited to bring the 74th U.S. Women's Open Championship to their backyard," said Matt Sawicki, the U.S. Women's Open Championship director. "This interactive Trophy Tour will serve as a great primer for everyone, whether you're a lifelong fan of the game or someone who has never set foot on a golf course."

The summer trophy tour is highlighted by appearances at the Charleston Municipal Golf Course (Tuesday, June 5), Marion Square (Friday, June 15), Charleston RiverDogs game at "The Joe" (Friday, June 15) and Fresh Fields Village Music on the Green (Saturday, June 29). The tour will then return in the Spring during the run up to the 2019 U.S. Women's Open Championship.

At each stop along the tour, fans will have the opportunity to take a picture with the coveted U.S. Women's Open trophy. Additionally, the past, present and future of the game will be on display through the stories and images of iconic moments in Women's Open history, including features on past champions.

Each person attending the Trophy Tour will have the opportunity to pull a tee from the USGA Tee Wall for a chance to instantly win a variety of Women's Open prizes, including tickets and merchandise. All fans will have a second-chance opportunity to enter an online sweepstakes for grand prize championship ticket packages.

Sports marketing and event management company Knight Eady worked with the USGA to design and build the mobile activation and will manage the tour stops. Companies and events interested in requesting a stop may email kelsey@knighteady.com for more information.

"Knight Eady is honored to work with the USGA to bring the U.S. Women's Open to life in Charleston over the next 12 months," said Knight Eady's Chief Marketing Officer Michael Eady. "This prestigious Championship brings the world's best to the area and we look forward to providing this experience to the broader community to generate even more excitement through the year-long Trophy Tour."

Fans are encouraged to make their championship plans early by taking advantage of current ticket and volunteer opportunities. Upgraded Championship and Palmetto Pavilion ticket packages are on sale now at uswomensopen.com/2019. Several volunteer opportunities for the U.S. Women's Open are still available, including scorers, course marshals, greeters and ball position technology operators. Visit uswomensopen.com/2019 for more information.

About the USGA

The USGA celebrates, serves and advances the game of golf. Founded in 1894, we conduct many of golf's premier professional and amateur championships, including the U.S. Open and U.S. Women's Open. With The R&A, we govern the sport via a global set of playing, equipment and amateur status rules. Our operating jurisdiction for these governance functions is the United States, its territories and Mexico. The USGA Handicap System is utilized in more than 40 countries and our Course Rating System covers 95 percent of the world's golf courses, enabling all golfers to play on an equitable basis. The USGA campus in Liberty Corner, New Jersey, is home to the Association's Research and Test Center, where science and innovation are fueling a healthy and sustainable game for the future. The campus is also home to the USGA Golf Museum, where we honor the game by curating the world's most comprehensive archive of golf artifacts. To learn more, visit usga.org.

Visual Assets – for editorial use only

For images of the U.S. Women's Open Trophy Tour activation, email jpine@usga.org.

For course images of Country Club of Charleston or past U.S. Women's Open Championships, email photorequests@usga.org

For further information: Julia Pine USGA Communications 908-396-1561 jpine@usga.org

<https://mediacenter.usga.org/press-releases?item=122630>